XIX International AIDS Conference
Washington, D.C., USA
22-27 July 2012

MEDIA GUIDE

(Version 2: July 2012)
Dear Journalists,

As planning for the XIX International AIDS Conference (AIDS 2012) concludes, the AIDS 2012 Communications Team has prepared this Media Guide to assist you with your planning, coverage and participation. Please check the Online Media Centre page of the website for updated versions of this guide and for the latest information about the conference programme.

The return of the International AIDS Conference to the United States represents a significant victory for public health and human rights. The selection of the U.S. as the site for AIDS 2012 is the result of years of dedicated advocacy to end the nation’s entry restrictions on people living with HIV – restrictions that were based on fear, rather than science.

AIDS 2012 is expected to convene more than 20,000 delegates from nearly 200 countries, including approximately 2,000 journalists.

The AIDS 2012 theme, Turning The Tide Together, reflects a unique moment in time, emphasizing that the AIDS epidemic has reached a defining moment. By acting decisively on recent scientific advances in HIV treatment and biomedical prevention, the momentum for a vaccine and a cure, and the continuing evidence of the ability to scale-up key interventions in the most-needed settings, we now have the potential to change the course of HIV and AIDS. Turning The Tide Together also evokes both the scale of the task in hand and the power of AIDS 2012 to mobilize governments, NGOs, policy makers, scientists, civil society organizations, journalists and people living with HIV to join forces and build the necessary momentum to turn the tide of the AIDS epidemic.

The AIDS 2012 conference programme is now available through the online Programme-at-a-Glance, accessible through the conference website. The conference will feature the latest developments in HIV science, as well as reports on lessons learned from community-based efforts to expand access to HIV prevention and treatment.

Please remember to visit www.dcdeclaration.org and sign the DC Declaration, a global call to end the HIV epidemic.

We look forward to supporting your work in Washington or to facilitating your coverage remotely. If we can be of assistance, please contact us at media@aids2012.org

Kind Regards,

Siân Bowen
Senior Communications Manager
AIDS 2012
AIDS 2012 Programme Overview

The AIDS 2012 programme is organized around three major components: Science, Community, and Leadership and Accountability.

Abstract Driven Sessions

The AIDS 2012 Scientific Programme Committee selected abstracts for presentation following a blind, peer-reviewed process. Abstract submissions were accepted between 1 December 2011 and 15 February 2012 in five tracks representing the major areas of AIDS research:

- **Track A**: Basic Science
- **Track B**: Clinical Science
- **Track C**: Epidemiology and Prevention Science
- **Track D**: Social Science, Human Rights and Political Science
- **Track E**: Implementation Science, Health Systems and Economics

Late breaker abstract submissions closed on 22 May.

Abstracts selected for presentation will be available to the media and the public during and after the conference through an online database accessible through the conference website (www.aids2012.org). All conference abstracts are released to delegates under a strict embargo policy.

Conference Embargo Policy

As in most scientific/medical conferences, all AIDS 2012 abstracts are released to delegates under a strict embargo policy. Therefore all abstracts accepted for inclusion in AIDS 2012 in any form may not be published or presented before the date and time of their presentation at the conference. A detailed breakdown of the embargo variations for different types of abstracts is available below.

Oral Abstracts

Information about the oral abstracts may not be published or presented before the start of the session at AIDS 2012 in which the abstract is being presented.

Oral Poster Discussion Abstracts and Poster Exhibition Abstracts

Information about the oral poster discussion and poster exhibition abstracts may not be published or presented before 15:00 (U.S. Eastern Standard Time) on Sunday, 22 July 2012.

Embargo Breaks for Reporters

Breaking of the embargo policy by a reporter leads to:

- Immediate suspension of the reporter’s media conference credentials
- Immediate barring of the reporter from the meeting premises
- Removal of the reporter’s name from the IAS Media Distribution List for one year
- No access to the next IAC and IAS Conferences

If in any doubt, please contact the AIDS 2012 communications team at media@aids2012.org.

Plenaries and Other Non-Abstract Driven Sessions

The AIDS 2012 programme also includes non-abstract driven sessions open to all delegates. These will include: morning plenaries (Mon-Fri); the Opening and Closing Sessions; Bridging, Special, and Symposia Sessions; and, on the final day of the
conference, a Rapporteur Session, in which summaries of key developments from all facets of the week's programme will be presented.

A list of all plenary speakers, as well as speakers’ bios, is available on the AIDS 2012 website.

Other sessions designed to encourage constructive dialogue and education:

- **Bridging Sessions** connect the three programme components to provide an opportunity for multi-disciplinary, multi-perspective dialogues on topics of common interest.
- **Special Sessions** feature presentations by some of the world’s key research leaders, AIDS ambassadors and policy specialists.
- **Symposia Sessions** deal with critical issues that defy simple solutions.

The full conference programme, including session and satellite titles and descriptions, meeting times and confirmed speakers, is now available online through the online Programme-at-a-Glance. Links to abstracts, slides, webcasts, rapporteur reports and e-posters will be added as they are available.

You can use the Programme-at-a-Glance to view topic-focused roadmaps, on-site exhibitions and off-site affiliated events. The Programme-at-a-Glance will also include an interactive map of the venue and helpful online tools to assist you in planning your schedule.

You will also be able to use your conference profile to build and save your own personalized itinerary.

**Workshops**
AIDS 2012 will offer a selection of workshops to enhance delegates’ learning experiences. Each workshop will focus on a particular topic in the areas of professional development, leadership and accountability, or community skills development. Experienced and dynamic practitioners and faculty will facilitate the workshops. You can download the list of workshops here.

**Programme Activities**
In addition to sessions, the conference programme includes two major activities:

- **The Global Village**, open to conference delegates and the general public, aims to intensify the involvement of key affected populations and other stakeholders in the conference and in the global response to AIDS. Examples of activities include sessions, forums, oral presentations, awards, networking zones, NGO exhibition booths, marketplace booths, art exhibits, film screenings and performing arts.

- **The Youth Programme** aims to strengthen the participation of young people and the profile of youth issues in the conference through activities such as a youth pavilion, youth-driven sessions, an electronic youth newsletter, the youth opening and reception, and a high-level youth pre-conference.

**Other Events**
AIDS 2012 will also provide delegates with unique learning experiences through interactive site visits to local community based organizations throughout Washington, DC. The goal of these Engagement Tours is to exchange knowledge, best practices,
successes, challenges, and innovative solutions through dialogue and hands-on activities. Click here to view the list of Engagement Tours at AIDS 2012.

A list of Affiliated Independent Events is available here.

The Organizers

AIDS 2012 is convened by the International AIDS Society (IAS), the world’s leading independent association of HIV professionals, in partnership with a number of international bodies and local partners.

U.S. partners include:

- District of Columbia Department of Health
- The White House Office of National AIDS Policy (ONAP)
- The Black AIDS Institute
- U.S. Positive Women’s Network
- National Institutes of Health
- HIV Medicine Association of the Infectious Diseases Society of America

International partners include:

- Joint United Nations Programme on HIV/AIDS (UNAIDS)
- International Community of Women Living with HIV/AIDS (ICW)
- International Council of AIDS Service Organizations (ICASO)
- Global Network of People Living with HIV/AIDS (GNP+)
- Caribbean Vulnerable Communities (CVC)
- Sidaction

Conference Location and Practical Information:

AIDS 2012 will be held at the Walter E. Washington Convention Center (WCC), 801 Mount Vernon Place, NW in Washington, D.C. The WCC is easily accessible by public transportation, with a Metro train station located at the venue. For more information, visit: http://www.dcconvention.com.

Restricted Access

The Global Village and the attached adjoining exhibition area in Hall C are the only parts of the conference open to the general public. All participants will be required to pass through a badge check whenever entering all other areas of the conference venue. Access will be restricted to those wearing XIX International AIDS Conference badges. Members of the media must be accredited in order to receive press badges (more on accreditation below).

Safety and Security

Providing a safe, secure environment for all delegates and the general public is one of the highest priorities for conference organizers.

The conference organizers are working with a professional security consulting firm, as well as local, state and national police and security services, to implement a security programme that will mitigate potential risk with the intention of keeping all participants safe throughout the conference.
**Smoking Policy**
All internal areas of the WCC are non-smoking. Smoking is prohibited in any indoor area of the Convention Center, including the Global Village.

**Banking Facilities**
There are two cash machines within the WCC (automated teller machines, or ATMs). One is located on the Street Level by the registration area and the other is on Level Two close to the entrance of the Exhibition Hall (Hall D). You will find other banking facilities outside the venue on New York Avenue (between 6th and 7th Streets or between 9th and 10th Streets) and on Massachusetts Avenue (between 6th and 7th Streets).

**First Aid**
Two first aid stations operated by the Providence Hospital Wellness Institute are available within the WCC. One is located in the Exhibition – Hall D, Level Two; the second is in front of the Media Centre – Hall A, Lower Level. **Opening hours:** Sunday, 22 – Friday, 27 July, 08:00 – 23:00.

**Meals and Snacks**
Catering concessions offering light, snacks and beverages are available on a cash basis throughout the WCC. Items include sandwiches, salads, fruits, hot dishes and beverages.

**Conference Venue Map**
Public Transportation
In Washington, D.C., the Metro is a quick, efficient and affordable way to get around the city. Stations open at 05:00 from Monday to Friday and 07:00 on weekends, and close at midnight from Sunday to Thursday and 03:00 on Friday and Saturday. Tickets can be purchased by cash or credit cards from vending machines located at the stations (base fares start at US$1.60 per trip with higher fares during peak periods).

Washington has more than 6,000 cabs, so hailing one is easy, and fares are reasonably economical. The main taxi companies operating in Washington, D.C. are Diamond (202-387-4011), Yellow (202-546-7900) and Capitol (202-545-8900). Also note that you can choose to ride in an environmentally sustainable taxicab, thanks to the company, enviroCAB, which has an all-hybrid fleet and a negative carbon footprint. At the conference venue, taxis are available outside of the main entrance at Mount Vernon Place. Additionally, parking lots are available close to the venue. More information available at: www.dcconvention.com/Visitors/DirectionsParking/Parking.aspx.

Media Registration
All media registrations must be submitted through the online registration form. Before you can register, you need to create a conference profile from which you can enter the registration system. Participants of previous International AIDS Conferences or IAS Conferences can use previous profile log-in information to access their profile. To register for AIDS 2012, or for further information on the registration process, please click here.

Media pre-registration closed on 17 July.

After 17 July, media registration and accreditation will only be provided on-site at the Media Desk in the Registration Area in the WCC from Saturday 21 July at 13:00, please remember to bring with you the correct documentation with them that is listed under the categories below.

Please note that on-site media accreditation can take up to two hours to complete. Therefore, media are strongly encouraged to apply for accreditation beforehand.

There is no registration fee for accredited media.

Media Accreditation
Due to a number of restrictions and limited space, preference will be given to traditional media and credible online news sources.

Journalists seeking media accreditation are required to register online (same procedure as regular delegates). They then need to submit the following supporting documents to prove they are journalists:

Print journalists – newspaper, magazine, HIV or scientific journals, newsletters
- Copies of three articles that have been published by a recognized media outlet that you have written, with your byline on the article. Do not send WORD documents – we require copies of the original published article. If these articles are published online, you may send the complete URL rather than hard copies of the article; AND
- A letter from your editor (on the official letterhead of your organization) stating that he or she supports your application and that you have been assigned to cover the conference; AND
• A copy of your press card. If you do not have a press card, your editor must state this clearly in the above letter.

Broadcast journalists and filmmakers
• Audio or video files of three broadcast programmes you have worked on – you must upload a maximum of one minute of this file, which includes the section with your name on it. If this file is published online, you may send the complete URL rather than upload the file. If you are unable to upload the audio/video files, please send a CD ROM with the recordings to the AIDS 2012 Conference Secretariat, Francesca Da Ros, Communications and Media Officer Postal address: Avenue de France 23, CH-1202 Geneva, Switzerland; AND
• A letter from your editor (on the official letterhead of your organization) stating that he or she supports your application and that you have been assigned to cover the conference; AND
• A copy of your press card. If you do not have a press card, your editor must state this clearly in the above letter.

Internet journalists (official news website)
• The complete URLs of three articles you have written that have been published by a recognized media outlet, with your byline on the article; AND
• A letter from your editor (on the official letterhead of your organization) stating that he or she supports your application and that you have been assigned to cover the conference; AND
• A copy of your press card. If you do not have a press card, your editor must state this clearly in the above letter.

Bloggers
This category will be marked on the quality and relevance of links provided. Being published on a blog does not automatically grant media accreditation.
• The complete URLs of three blog posts you have written in 2011/2012; AND
• A letter from your organization stating that they support your application and that you have been assigned to cover the conference for their blog; AND
• A copy of your press card. If you do not have a press card, your organization must state this clearly in the above letter.

NGOs
This category will be marked on the quality and relevance of articles provided.
• Copies of three HIV specific articles that have been published by you for your organization in 2011/2012, or the complete URLs of three HIV-related articles you have written that have been published by your organization in 2011/2012, with your byline on the article; AND
• A letter from your organization stating that they support your application and that you have been assigned to cover the conference for their newsletter or other publications/information websites; AND
• A copy of your press card. If you do not have a press card, your organization must state this clearly in the above letter.

All submitted credentials are then thoroughly checked and verified by the AIDS 2012 conference secretariat and additional credentials may be requested before accreditation is approved. You should therefore allow 7 to 14 days processing time before you receive confirmation of your registration. The secretariat cannot take responsibility for delays or delivery failure of supporting documentation.

Each media outlet is granted a maximum of two media registrations except where the media outlet is able to justify in writing why they require more than two registrations.

The number of media registrations for small newsletters (with a circulation of under 15,000) is limited to one person per organization, unless additional media registrations are justified in writing.

Your media registration will only be processed upon receipt of the fully completed registration form and verification of the above-mentioned credentials. As the number of media registrations is limited, the organizers reserve the right to refuse applications.

Media Access
The registration for media representatives includes entry to all conference sessions, the exhibition and poster area, the Opening and Closing Sessions, and the Media Centre. A conference bag and conference materials are also included. All conference bags and conference materials will be distributed onsite. Conference bags and conference material will not be mailed to media representatives.

At certain times, access to some parts of the conference may be restricted because of space or security considerations. Coverage of restricted areas will then be arranged on a "pool" basis, and conference staff will escort selected journalists.

Journalists may not enter a small number of sessions that are deemed by participants to be of an extremely personal nature. These will be pointed out to you as soon as this information becomes available.

Conference secretariat offices are not accessible to journalists.

Restricted Access to Positive Lounge
The Positive Lounge (lounge for persons living with HIV) is off-limits to journalists, except those who are themselves living with HIV, in which case, the person entering the lounge does so as a PLHIV and not as a journalist. We trust that all journalists will respect the privacy of the Positive Lounge.

Should you wish to interview a person living with HIV, please contact the Information Desk at the Media Centre. We will liaise with various NGOs and the Positive Lounge to set up interviews for you.

PLHIV Confidentiality

Many participants at AIDS 2012 are people living with HIV, and for many of these people, their HIV status is unknown in their home countries. For this reason, we impose the following restrictions:

In all conference sessions, you may film (video or photograph) the presenter/s of the session. Should you film any people in the audience, including those who stand to
ask questions, you must obtain that person's permission to broadcast/publish this information BEFORE it is broadcast/published. Session chairs may impose further restrictions regarding visual recording at their discretion.

Principles and Values for Conference Participation
By attending the XIX International AIDS Conference, participants agree to comply with the Principles and Values for Conference Participation. AIDS 2012 endorses freedom of expression as an essential principle in the fight against HIV/AIDS and in promoting full participation in the conference. The combined efforts of all stakeholders in the public and private sectors and civil society are required to halt and reverse the AIDS pandemic.

Peaceful protest has always been and continues to be a key element of participation at the conference. The conference opposes the destruction of property; the use or threat of physical force; and the disruption of conference sessions or satellite meetings that prevents dialogue and debate from taking place. Destructive or violent actions will be dealt with in accordance with the laws of the United States. Further, security personnel may escort participants from the venue or revoke their access to the remainder of the conference.

On-Site Check-in
All accredited journalists must pick up their conference bag (which will include the conference programme and a voucher for the abstract CD-ROM) in the registration area on the Street Level. Printed copies of the abstract book will also be available for sale on-site as supplies last.

Access to the conference facilities will not be granted without a conference name badge. Please note that for security reasons, your conference name badge will be scanned at the entrance of the conference venue.

If you have registered in advance and have received your conference name badge in the mail, you will only have to pick up your conference bag in the registration area, but you will not be required to check-in at the registration area in order to have access to the conference sessions (including the Opening and Closing Sessions) and the exhibition and poster area.

If you have pre-registered but have not received your conference badge in advance (via regular post), you will be required to pick up your conference name badge at the Media Accreditation Desk registration desks in the registration area before having access to the conference sessions (including the Opening and Closing Sessions) and the exhibition and poster area.

If you have not pre-registered, you must first go to the onsite media Accreditation Desk in the registration area to register on-site and provide the required media credentials. If your media credentials are approved by the secretariat, you will receive your conference name badge, which will give you access to the conference sessions (including the Opening and Closing Sessions) and the exhibition and poster area.

Registration Hours

Accreditation Desk – Registration Area, Street Level
Saturday, 21 July 13:00 – 20:00
Sunday, 22 July 08:00 – 19:30
Monday, 23 – Thursday, 26 July 06:30 – 18:30
Friday, 27 July 08:00 – 15:00

Registration – Street Level
On-site Media Centre

The Media Centre will serve the needs of approximately 2,000 print, radio, and broadcast journalists covering AIDS 2012. Services provided to accredited journalists include: computer work stations, Internet connections, ISDN lines, printers, telephones, and fax and photocopying machines (offering a limited number of photocopies). A multi-lingual communications staff will be available to assist journalists with editorial, technical and logistical support. Rooms will also be available for interviews and for official daily briefings and third-party press conferences. Access to the Media Centre is restricted to accredited journalists.

Location
The Media Centre will be located on the Lower Level in Hall A.

Opening Hours
Media Centre operations begin on Saturday, 21 July at 13.00. The Media Centre will be staffed between 08:00 and 20:00 each day, and will remain accessible 24 hours per day until 24:00 on Friday, 27 July.

Media Information Desk
A Media Information Desk at the entrance of the Media Centre will assist journalists with background information. A multi-lingual communications staff will be on hand to assist journalists with stories and facilitate interviews with conference officials before and during the event.

Each of the AIDS 2012 organizing partners will have an information booth in the Media Centre, and will have staff available to answer questions and assist with questions and data requests.

Document Centre
The Document Centre will provide journalists with hard copies of official daily press releases and statements made by plenary speakers and heads of state and governments and from selected sessions. Kindly note that while every effort is made to have these statements available in good time, delays are sometimes unavoidable, and we ask for patience in these cases.

Most, if not all, of these documents, as well as many others, such as presentation slides, will also be made available electronically through the online Programme-at-a-Glance (on the conference website) and/or through our online partners Clinical Care Options and NAM.

Photos
Photographic coverage of the conference proceedings will be provided. High-resolution photographs will be available for download through the AIDS 2012 website.

Third-Party Press Releases and Materials
Tables located just outside the Media Centre will be made available for the distribution of materials produced by third parties (organizations other than the conference itself).
The Newsroom
Approximately 450 seats and tables and 100 Internet lines for filing via personal laptops will be available. A few fax machines will also be available. The Media Centre will be equipped with a wireless network (Wi-Fi). In this same area, 80 networked computers (with printers) will be available. As a courtesy to your fellow journalists, we ask you to limit time on each computer to 20 minutes.

Video monitors in the Media Centre will show the main events of the conference – live, if possible, with Infrared (IR) headsets available for use by journalists. Several meeting/interview rooms will be available in the newsroom. Journalists will be able to reserve the use of an interview room on-site.

We urge journalists to bring universal adapters to charge cell phones, computers or other equipment. Electric current in the U.S. is 120V.

Press Conference rooms
The Media Centre will have three press conference rooms. The main press conference room will seat approximately 350 journalists, with 50 standing (400m²). It will be equipped with camera platforms, audio signal boxes, microphones, interpretation booths with IR headsets, sound system and presentation equipment.

The other two press conference rooms will each allow for 98 seated and 30 standing journalists (120m²). These rooms will be equipped with camera platform, presentation equipment and screen and sound system with microphones. Press conferences will be held in all three rooms each day starting on Monday, 23 July. A pre-conference briefing will be held on Sunday, 22 July, time to be confirmed.

The Speakers’ Corner is an additional, more informal space that can seat up to 30 people for smaller press conferences. This space is ideal for press conferences on very specific topics.

A banner with the AIDS 2012 logo will be used as backdrop at all press conferences. This signage may not be removed by third parties using the press conference rooms. In order to ensure a neutral and unbiased work space for journalists, additional signage and advertising is not permitted in the Media Centre.

All official press briefings will take place in the main press conference room. Simultaneous translation from English to Spanish and vice-versa will be provided by on-site interpreters for press conferences held in the main press conference room.

A schedule for each day’s press conferences will be provided on the Media Centre page of the website and will be available in hard copy in the Media Centre. Updates will be posted at the Information Desk in the Media Centre.

Only accredited members of the media and press conference speakers will be able to attend press conferences. Press conferences will start on the hour, from 08:00 until the evening, and should not exceed 45 minutes each.

Official Daily Briefings
A pre-conference press briefing will be held prior to the Opening Session on Sunday, 22 July, in the main press conference room at 16:00.

Conference organizers will also hold two official daily briefings: one each morning, following the daily plenary session, and a second one each afternoon at 15:00. Both will be held in the main press conference room.
Press clippings
A selection of press clippings and articles from top-level media outlets dealing with AIDS 2012 will be displayed on boards inside the Media Centre.

Media kit
Fact sheets and other background information, including programme highlights, will be available on a flashdrive (memory stick) which will be distributed to journalists at the Media Centre.

Publication area
In addition to the Media Centre where organisations can display press releases and other documents linked to onsite press conferences taking place, a publications area located on the concourse level overlooking the Media Centre (Halls A and B) will be available for organizations to showcase promotional material and publications such as reports and newsletters with a limit of 1,000 copies per organization. The sale of materials is not permitted. Organizations must reserve a slot in the Publications Area either prior to the conference.

Broadcast Facilities
The on-site Media Centre will include an international Broadcast Centre to support coverage of the conference by electronic media (radio, television, broadband, news agencies). The Broadcast Centre will include approximately 50 furnished, lockable workspaces (booths), with power and host broadcast audio-video signal, of about 9m² each.

This facility will be operated by the Host Broadcaster, Eurovision. Eurovision will offer a video/audio bundle (package) to other broadcasters, which will include live video and audio pool feeds, editing, bookable stand-up positions and video play-out facilities. Interpretation audio signals will also be available.

Production engineering and satellite trucks will be able to park on 9th Street (between Mount Vernon Place and L Street), close to the Media Centre in Hall A. This limited number of parking spots will be available on a first-come, first-served basis.

Television Coverage: Pool and Unilateral Coverage
Pool coverage of the Opening Session, Plenary and Special Sessions, and official press conferences will be available to electronic broadcasters free of charge. This pool coverage will be provided to Media Centre booths and available for multilateral transmissions from Eurovision.

Unilateral coverage of events will be limited to those areas not serviced by the Host Broadcaster, and will require the approval of the event organizers. Options for a limited number of unilateral broadcast positions in the Global Village and outside of WCC are being planned and will be identified in the coming weeks.

Eurovision Americas will provide services to organizations interested in covering the conference. This includes the production of high-quality video and audio feeds, their distribution, multilateral and unilateral transmissions, rentable workspaces with access to pool signal, studio, stand-up, play out or other on-site production facilities. If you are interested, please contact:

Emilie de Schaetzen, Senior Producer Eurovision Americas, Inc.
washington@eurovision-us.net
Radio Coverage
Audio feeds of events will be available in English or Spanish, and will be available from the host feed bundle or via XLR audio connections in the press conference rooms and Session Room 1 (SR1).

Transmission Facilities
Eurovision will assist visiting broadcasters with the booking of dedicated or ad hoc transmission facilities from WCC with their regular providers. WCC is a broadcast-ready, fibre-ready facility.

Online Media Centre
The Online Media Centre (available through the AIDS 2012 website) is designed for all journalists, including those not attending the conference, and other interested parties.

The Kaiser Family Foundation will provide live or tape-delayed webcasts of the Opening and Closing Sessions, all Plenary Sessions and other select sessions and press conferences, as well as webcast transcripts and English- and Spanish-language podcasts with slide presentations. A list of webcasts that will be available during the conference is available here.

Webcast will be available via the KFF website. The online Media Centre will also provide presentation slides, speeches and press releases. Access to other information, such as conference abstracts, new reports and summaries of scientific sessions, will also be available through the AIDS 2012 homepage and through Clinical Care Options, Inc., the official online provider of scientific analysis, and NAM, providing official scientific reporting.

News Reports by NAM
NAM will offer news stories on major scientific presentations on aidsmap.com and publish a free daily news bulletin in English and translated into French, Portuguese, Spanish and Russian.

Scientific Analysis by CCO
Clinical Care Options’ (CCO) online coverage at clinicaloptions.com will begin the week of 22 July and include expert audio highlights, capsule summaries of important clinical data, downloadable slide sets, and more.

Photos
Photographic coverage of the conference proceedings will be provided daily. High-resolution photographs will be available for download through the AIDS 2012 website (http://aids2012.org.smugmug.com/).

Visit www.aids2012.org to access all online coverage.

More information about the AIDS 2012 Online Media Centre will be available closer to the start of the conference. Access to other information, such as conference abstracts and rapporteur summaries of sessions, is available through the AIDS 2012 homepage. Visit www.aids2012.org/media.aspx.
Special media events


Media delegates are encouraged to attend the inaugural AIDS 2012 Media Panel, an inaugural IAS Satellite event featuring some of the world’s leading journalists engaging in a discussion with activists, scientists and policymakers on the role of the media for the future of the HIV/AIDS epidemic.

The Media Panel will be held on **Sunday 22 July, 13:30 – 15:30** at the **Walter E. Washington Convention Centre** in **Mini Room 10**.

Attendance is on a first come, first serve basis and will be limited to 350 people.

AIDS 2012 MEDIA TRAINING

A comprehensive two-day media training event will be held on **Saturday 21 July, 10:00-17:00**, and **Sunday 22 July 2012, 10:00 – 12:00** at the Voice of America premises in Washington D.C.

The media training is open to AIDS 2012 media delegates on a first-come first-served basis with a maximum of 350 participants. **Registration for this has now closed**.

The media training will offer a wide array of presentations delivered by experts working in the HIV field and will cover science, community and policy issues.

Among the confirmed speakers are:

- **Carl W. Dieffenbach**, Ph.D., Director of the Division of AIDS at the National Institute of Allergy and Infectious Diseases, NIH
- **Paul De Lay**, Deputy Executive Director, UNAIDS
- **Phill Wilson**, President, Black AIDS Institute
- **Regan Hoffman**, Editor in chief, POZ Magazine


MEDIA TOUR OF THE U.S. NATIONAL INSTITUTES OF HEALTH (NIH)

AIDS 2012 media delegates are invited to visit the world's largest AIDS research organization, the U.S. National Institutes of Health (NIH), on **Thursday, 26 July, 14:00 – 18:00**

The NIH campus is located just outside Washington, D.C., in Bethesda, Maryland.

The tour will be conducted by senior NIH researchers and officials and includes visits to the NIH Vaccine Research Center and the NIH Clinical Center, the world's largest research hospital.
This tour departs from L Street at 14:00 and returns to the Convention Center at approximately 18:00 on Thursday, 26 July. This event is free, but space is limited and an RSVP is required. Please RSVP to Mark Aurigemma at mark@aucomm.net with your name, the name of and type of your media outlet (e.g., newspaper, magazine, radio, internet), and your U.S. contact info including mobile phone and email. Please note that registration for the tour closes on Tuesday 24 July at 15:00.

JOIN THE CONVERSATION

You can get the latest conference updates and share your thoughts and ideas through the Conference Facebook and Twitter.

We are tweeting – twitter.com/aids2012 – and hope many of you will tweet along with us, using #AIDS2012 to keep the conversation going.

Check out @youthaids2012 with the #YouthAIDS2012 hashtag for all the latest Youth Programme updates. Also, join the conversation and shape the framework by going to http://youthaids2012.tumblr.com/ to take part!

Get the latest AIDS 2012 Global Village updates through our social media sites. Twitter: @GVAIDS2012 and remember to tweet using #globalvillage2012, #GlobalVillage #TurningTheTideTogether.

Become a fan of AIDS 2012 on Facebook and stay in touch with the latest conference updates and developments. Please visit www.facebook.com/aids2012 to become a fan. If your group or organization is participating in AIDS 2012, we welcome posts of photos and videos of your work on this page. Tell us why you are coming to Washington and what you hope to gain from AIDS 2012.